

# Privacy Policy

**Effective Date:** 02-09-2025

BeNature Consumers Pvt. Ltd., we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website [www.benatureworld.com](http://www.benatureworld.com). Please read this Privacy Policy carefully. By using our Site, you agree to the terms outlined.

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## 1. Information We Collect

We may collect personal and non-personal information when you interact with our Site, including but not limited to:

- **Personal Information:** Name, email address, phone number, postal address, payment details, and any other information you provide voluntarily.
  - **Non-Personal Information:** IP address, browser type, device information, pages visited, and browsing behavior.
  - **Cookies & Tracking Technologies:** We may use cookies, web beacons, and similar technologies to enhance your experience and analyze website traffic.
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## 2. How We Use Your Information

We use the information collected for purposes including:

- Processing orders and delivering products or services.
- Managing your account and providing customer support.
- Sending promotional communications, newsletters, and updates (with your consent).
- Improving our website, products, and services.

- Complying with legal obligations and preventing fraudulent activities.
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### 3. Information Sharing and Disclosure

We do not sell, trade, or share your personal information to outside parties except as described below:

- **Service Providers:** Third-party vendors assisting in website operations, payment processing, or delivery.
  - **Legal Requirements:** When required by law, legal processes, or government requests.
  - **Business Transactions:** In case of merger, acquisition, or sale of assets, your information may be transferred as part of the business assets.
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### 4. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, misuse, or alteration. However, no website or online transmission can be guaranteed as completely secure.

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### 5. Your Rights

Depending on your jurisdiction, you may have rights to:

- Access and obtain a copy of the personal information we hold about you.
  - Request correction or deletion of your personal information.
  - Opt-out of marketing communications.
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## 6. Third-Party Links

Our Site may contain links to third-party websites. BeNature is not responsible for the privacy practices or content of these external websites. We encourage you to read their privacy policies before sharing any personal information.

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## 7. Children's Privacy

Our Site is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected such information, we will take steps to delete it.

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## 8. Changes to this Privacy Policy

BeNature may update this Privacy Policy from time to time. Changes will be effective immediately upon posting on this page. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

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## 9. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy, please contact us:

**BeNature Consumers Pvt. Ltd.**

Email: [info@benatureworld.com](mailto:info@benatureworld.com)

Phone: +91-97732 40512

Website: [www.benatureworld.com](http://www.benatureworld.com)

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